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## REFERENCES FOR ŁUKASZ SIBIGA

I had the pleasure of working with Łukasz on launching a new brand with a financial product for the Polish market. Łukasz was responsible for crafting the marketing strategy, developing the website and brand communication, as well as creating content and social media strategies. His responsibilities also included testing the funnel, acquiring clients, and running performance marketing campaigns. Thanks to his deep expertise, dedication, and reliability, we successfully launched the project with a standout strategy and communication — even in a highly competitive market.

Łukasz is a highly skilled expert in strategy and digital transformation. I strongly recommend working with him.

Boris Jankovský  
Business Development Director  
(Slovakia, Bulgaria, Macedonia, Poland, Ukraine)  
Winners Group